



## **‘SHOP, DINE AND PLAY’ AT MARINA BAY LINK MALL**

*Opening in 4Q 2010, Marina Bay Link Mall aims to be the choice chic destination in the new CBD at Marina Bay for lifestyle shopping and delectable dining choices*

**Singapore, 27 October 2009** – Singapore’s first single largest integrated development at Marina Bay - Marina Bay Financial Centre (MBFC), today unveiled details of its upcoming shopping mall – *Marina Bay Link Mall*. With a total 176,000 square feet of retail space, the mall will host a distinct blend of lifestyle brands, gastronomic indulgence and convenient services to cater to the savvy and sophisticated who work and live in Singapore’s new business and financial district (CBD) at the Marina Bay waterfront.

Phase One of Marina Bay Link Mall, which comprises 93,800 square feet spread across the Subterranean, Ground Plaza and the ground floors of MBFC Towers One and Two, is expected to achieve TOP in 2Q 2010. Business commencement is targeted in 4Q 2010. Phase Two, comprising 82,200 sq ft and spread over three floors at MBFC Tower Three, is expected to achieve TOP status in 2Q 2012.

Details of the mall were announced to the media at a briefing this morning, along with the unveiling of the Mall’s logo. Also present at the event was Mr Mark Goh, Deputy Director of Marina Bay Development Agency, a unit of the Urban Redevelopment Authority which oversees the development of Marina Bay.

CEO Wilson Kwong of Raffles Quay Asset Management – asset manager for MBFC – said: “Marina Bay Link Mall will be a strong complement to the residential and commercial towers within the upcoming integrated Marina Bay Financial Centre development, the existing CBD at Raffles Place and Shenton Way as well as cater to future commercial developments in the larger Marina Bay.”

He added: “The CBD is traditionally not associated with 7-day shopping, but with residences, world class attractions and year round festivities at the Marina Bay area, retailers and F&B operators can see the potential of reaching out to this captive group of customers. When opened in 4Q 2010,

Marina Bay Link Mall will also enhance the 'Work.Live.Play' lifestyle associated with Marina Bay. The pre-commitments achieved to date through soft marketing are testimony of retailers confidence in our retail mall."

### **Elite and Affluent Catchment**

Marina Bay Link Mall will be an integral part of MBFC's work-live-play lifestyle. MBFC and One Raffles Quay with its combined 4.3 million square feet of prime office space will provide an immediate captive office catchment of over 50,000 discerning and sophisticated executives and hundreds and thousands more from surrounding commercial developments such as One Marina Boulevard, the upcoming Ocean Financial Centre, 50 Collyer Quay, and Asia Square as well as nearby Raffles Place and Shenton Way. This is on top of an estimated 12,000-strong daily catchment of residents living – a first within the new CBD – in the immediate Marina Bay vicinity.

Marina Bay Link Mall will also draw from the sizeable visitor catchment expected at Marina Bay which hosts attractions such as the Marina Bay Sands Integrated Resort, ArtScience Museum, Singapore Flyer, Esplanade Theatres, and the Merlion Park.

### **Seamless Connectivity and Accessibility**

Further enhancing its attractiveness is the connectivity and accessibility that the mall provides to MBFC. It is directly linked by an air-conditioned Underground Pedestrian Network (UPN) to MBFC's office towers 1 & 2 (expected TOP is 2Q 2010), Marina Bay Residences (expected TOP is 1Q 2010), Raffles Place MRT Station, The Sail, One Raffles Quay, One Marina Boulevard and the upcoming Ocean Financial Towers, 50 Collyer Quay, Asia Square and Marina Bay Sands Integrated Resort, as well as the future Downtown MRT Station on the Downtown Line. Its proximity to the necklace of attractions and festivities around Marina Bay will enable the mall to tap on the tourists and visitors to Marina Bay.

The marriage of lifestyle dining and great shopping never looked better than at Marina Bay Link Mall – with refreshing offerings at the Subterranean where four metre high ceilings and generous air-conditioned ten metre wide walkways provide comfort and pleasure to shopping while delectable dining choices on street level at the Ground Plaza with a waterfront facing can only further enhance the dining experience.

## **The Crown Jewel**

The 'crown jewel' of the mall will be the restaurant on Level 33 of MBFC Tower One, which will elevate visitors' dining experience to new heights where world class culinary skills are complemented by stunning views of the Marina Bay waterfront and surrounding cityscape.

Marina Bay Link Mall is born of the world acclaimed Marina Bay Financial Centre and looks set to be the playground to some of Singapore's most affluent professionals, residents and visitors.

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## **About Marina Bay Financial Centre**

Marina Bay Financial Centre (MBFC) is being developed by a joint venture comprising three of Asia's most experienced and trusted property developers – Cheung Kong (Holdings) Ltd/Hutchison Whampoa, Hongkong Land and Keppel Land, and managed by Raffles Quay Asset Management (RQAM).

MBFC sits on a prime 3.55 hectare waterfront site at the heart of Singapore's new downtown. The tenant-centric design of this purpose-built financial centre combines the best in form and function, making it a key draw for businesses and befitting Singapore's position as a global financial hub.

MBFC offers a breathtaking blend of three distinguished office towers with nearly 3 million square feet of Grade A office space, two residential towers comprising 649 luxury apartments and penthouses as well as approximately 176,000 square feet of retail space to meet the daily convenience of our business community and residents.

MBFC achieved the Green Mark Gold for its office towers 1 & 2, Marina Bay Residences and Marina Bay Suites and the Green Mark Gold Plus for its office tower 3 conferred by the Building and Construction Authority of Singapore. This award recognises the efforts made by the developers to

encourage sustainable design practices, and makes MBFC one of the few developments to win more than one BCA Green Mark award.

For more information about Asia's best business address, please visit the MBFC website @ <http://www.mbfc.com.sg/>

### **About Raffles Quay Asset Management Pte Ltd**

Incorporated in 2001, Raffles Quay Asset Management Pte Ltd (RQAM) was established by Cheung Kong (Holdings) Ltd/Hutchison Whampoa Ltd, Hongkong Land and Keppel Land Ltd with the mandate to market and manage One Raffles Quay. Its portfolio has since expanded to include the Marina Bay Financial Centre (MBFC), which stands out together with One Raffles Quay as premium developments in Singapore's new downtown at Marina Bay.

### **About Cheung Kong (Holdings) Limited/ Hutchison Whampoa**

Cheung Kong (Holdings) Limited is a property development and strategic investment company based in Hong Kong. It is one of the largest property developers in Hong Kong, having developed about one in seven private residences in the territory. The company also owns a large portfolio of commercial, residential and industrial premises in Hong Kong, and is a major developer of the Central District.

In Singapore, Cheung Kong's residential property portfolio includes Cairnhill Crest, an oasis of tranquillity ensconced in prime district 9, and Costa del Sol, a prestigious east coast marine-themed development.

In terms of commercial property, the Company developed One Raffles Quay in its first joint venture with Keppel Land and Hongkong Land in Singapore.

Cheung Kong is a substantial unit holder in Fortune REIT – which holds 11 retail malls in Hong Kong and was listed on The Singapore Exchange in August 2003 – with a 26.92% stake.

## **About Hongkong Land**

Hongkong Land is one of Asia's leading property investment, management and development groups. Founded in Hong Kong in 1889, the Group has interests across the region. Hongkong Land's business is built on partnership, integrity and excellence.

In Hong Kong, the Group owns and manages some five million sq. ft of prime commercial space that defines the heart of the Central Business District. In Singapore, it is helping to create the city-state's new Central Business District with the expansion of its joint venture portfolio of new developments. Hongkong Land's properties in these and other Asian centres are recognised as market leaders and house the world's foremost financial, business and luxury retail names.

Hongkong Land also develops premium residential properties in a number of cities in the region, not least in Singapore where its 77%-owned listed affiliate, MCL Land, is a significant developer.

Hongkong Land Holdings Limited is incorporated in Bermuda. Its primary listing is in London, and its shares are also listed in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.

## **About Keppel Land Limited**

Keppel Land Limited is the property arm of the Keppel Group, one of Singapore's largest multi-national groups. The Company is one of the largest property companies by total assets on the Singapore Exchange.

One of Asia's premier property companies, Keppel Land is recognised for its sterling portfolio of quality award-winning residential developments and investment-grade commercial properties, and high standards of corporate governance and transparency.

Keppel Land is geographically diversified in Asia and has a strategic focus on two core businesses of property development and property fund management.

A leading prime office developer in Singapore, Keppel Land contributes to defining and refining the city's skyline with landmark developments such as Ocean Financial Centre, One Raffles Quay and Marina Bay Financial Centre.

The Company is also Asia's premier home developer with world-class iconic waterfront residences such as Reflections at Keppel Bay, Marina Bay Residences and Marina Bay Suites in Singapore.

Keppel Land has received several Green Mark awards for its commercial and residential developments in Singapore and overseas. In Singapore, these include Ocean Financial Centre (Platinum), Madison Residences (Gold), Reflections at Keppel Bay (Gold), Sixth Avenue Residences (Gold), The Promont (Gold) and The Tresor (Gold). Keppel Land's development The Estella in Ho Chi Minh City is also the first development to receive the Green Mark Gold award in Vietnam.

Keppel Land has also garnered several FIABCI awards for its developments including *Prudential Tower* (Office Category – 2004) and *Caribbean at Keppel Bay* (Residential category – 2006).