



**For Immediate Release**

## **Overwhelming Response for Public Launch of One Central Residences Macau**

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**Over 500 cashier orders were received on the first day**

**\* \* \***

**All 72 apartments launched in first phase of public sale sold**

**Macau, 25<sup>th</sup> November 2006** – The highly anticipated One Central Residences, a waterfront mixed-used project in Nape Area, Macau, by Shun Tak Holdings Limited (“Shun Tak”) and Hongkong Land Limited (“Hongkong Land”) was publicly launched today at 4:00pm on the 2<sup>nd</sup> Floor, Exhibition Hall of the Macau Tower Convention and Exhibition Centre (“Macau Tower”). All 72 units in the first phase of the public sale were sold. Over 500 cashier orders were received through property realtors in Hong Kong and Macau, demonstrating the market’s optimism in the investment return and the impeccable quality of One Central Residences. The developers will soon be releasing the next batch of units.

Prior to the sale, senior management of both companies, including Dr. Stanley Ho, Group Executive Chairman of Shun Tak, Ms. Pansy Ho, Managing Director of Shun Tak, Ms. Daisy Ho, Deputy Managing Director of Shun Tak, Mr. Nicholas Sallnow-Smith, Chief Executive of Hongkong Land, and Mr. Robert Wong, Executive Director of Hongkong Land, officiated a ribbon cutting ceremony held inside the Exhibition Hall in commemoration of the special event. Following the ceremony, a surprise birthday cake was arranged for Dr. Ho in celebration of his 85<sup>th</sup> birthday. On behalf of Hongkong Land, Mr. Nicholas Sallnow-Smith presented a gift to Dr. Ho and thanked him for officiating such an important day for One Central Residences.

The highlight of the Grand Opening Gala was the Million Dollar Sweepstake, in which Dr. Ho drew three lucky winners of the special prize, a HK\$85,000 cash discount off a One Central Residences unit, and one lucky winner of the grand prize of 15% off the listed price of a One Central Residences unit. The winners can redeem their prizes upon purchase of any one unit of One Central Residences amongst the units that are released for sale, with 2<sup>nd</sup> December 2006 as the deadline to exercise the prize certificate. All four winners, accompanied by the developers’ sales agents for priority selection of their preferred One Central Residences units, were very excited to receive their prize certificates from Dr. Ho.



The entire One Central Residences comprise 796 units ranging from 654 square feet to 3,006 square feet. During the first phase of today's public launch, the one- to four-bedroom units are available from Tower 1, 2, 3 and 7. Prices range from HK\$3,536 to HK\$5,061 per square foot, and the average selling price amounts to HK\$4,360. The show flats at 2/F Exhibition Hall, Macau Tower, will remain opened to the public after the Grand Opening Gala. Opening hours will be Monday to Sunday, from 10am to 7pm. The One Central Sales Office in Hong Kong is located at Room 1503, One Exchange Square, 8 Connaught Road, Central.

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#### **About Shun Tak Holdings Limited**

Shun Tak is a leading listed conglomerate, with core businesses in the property, hospitality, transportation and investments. It has a successful proven track record in the property markets in Hong Kong and Macau and currently owns one of the largest land bank in Macau among listed companies in Hong Kong. Traditionally, Shun Tak has established a strong presence in Macau with substantial direct and indirect investments in the transportation, gaming and hospitality industries. Shun Tak was a pioneer in top-tier hotel services in Macau through its investments in Mandarin Oriental Macau and Westin Resort Macau. Macau Tower Convention & Entertainment Centre, managed by Shun Tak, is an established landmark in Macau. Shun Tak has the largest fleet of high speed passenger ferries in Asia operating in its established air-sea multi-modal transportation network within the Pearl River Delta to complement Macau's vibrant development. Shun Tak's shares are listed on the Hong Kong Stock Exchange.

#### **About Hongkong Land**

Hongkong Land is a leading property investment, management and development group with a major portfolio in Hong Kong, where it owns and manages some five million sq. ft of prime office and retail space in the heart of the Central business district. Established in 1889, the Company's business is built on partnership, integrity and excellence.

The Group also develops high quality commercial and residential property projects elsewhere in Asia and holds a 77% shareholding in Singapore-listed residential property developer, MCL Land. These assets are also managed from Hong Kong by Hongkong Land Limited, which provides services to Group companies.

Hongkong Land Holdings Limited is incorporated in Bermuda with its primary share listing in



London. The Company's shares are also listed in Bermuda and Singapore. Hongkong Land is a member of the Jardine Matheson Group.

Issued by Trimaran Corporate Communications  
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